Grant Guidelines and Strategic Approaches



Potential applicants are encouraged to contact <u>Erik Torch</u>, the Northland Foundation's Director of Grantmaking, to discuss their project before applying.

The Northland Foundation WILL Consider Requests for:

- Existing programs or expansion of programs, as well as time-limited projects.
- Start-up costs for promising new programs or nonprofit organizations that demonstrate sound management and clear goals relevant to community needs.
- Support for organizations that seek to build their capacity and strengthen their organizational management or infrastructure.
- General operating support for organizations with which the Northland Foundation has successfully partnered with in the past, with a solid track record of high performance, and that provide programs and services that fit within our priority areas.

The Northland Foundation WILL NOT Consider Requests for:

- Projects or programs outside of our priority areas or taking place outside the seven counties we serve.
- Organizations seeking to do work within our seven-county service area but which do not have staffing or a physical location within the region.
- Grants to individuals, businesses, or private foundations.
- Sectarian religious programs.
- Endowments, capital campaigns, or support for fundraising events.
- Replacement of traditional government services or public funding that has been cut.

Strategic Approaches that are Encouraged

High-impact programs and projects often intentionally incorporate certain strategic approaches that improve outcomes. The Northland Foundation encourages inclusion of one of more of the following components to work that is to be considered for funding.

Diversity, Equity, and Inclusion: Actively working to reach and fully reflect the diversity of communities served, facilitate inclusion, and counter systemic inequity.

Multi-Generational: Considering the needs of multiple generations when addressing an issue. For example, programs for children may include components for parents and guardians.

Collaboration: Bringing other partners into a program or project in order to tap others' expertise, expand geographic or demographic reach, and/or improve outcomes.

Multi-Sector: Engaging organizations from diverse sectors and disciplines in program design and delivery.

Systems Change: Seeking to change public policy and increase the civic engagement of under-represented populations.