Highlights from the 2016-2018 Social Enterprise Initiative

A 20-month, $700,000 initiative helping nine nonprofit organizations to start or strengthen social enterprises that provide critical pathways to create employment and develop assets for people with low incomes.

9 nonprofit organizations from northeastern Minnesota communities participated in the initiative.

- 2 Community Action Programs
- 1 Tribal Nation
- 1 Native-led Organization
- 3 Housing Organizations
- 2 Youth-serving Organizations

75 Full/part-time jobs created or retained. Average wages of $16/hr

All 9 organizations received training and peer learning, tailored technical assistance, and funding.

42:00 Hours of Training and Peer Learning for Each Organization

36:00 Hours, on average, of Tailored Technical Assistance to Each Organization

$300,000 Grant Funds Awarded to the 9 participating nonprofits to support their social enterprise.

$700,000 Additional Investments by Northland Foundation, the Participating Organizations and Other Partners.

160 People in the region gained knowledge about social enterprise through in-person convenings.

42 Nonprofit leaders engaged in 3 information sessions to learn about the initiative.

100 Members of the public learned more about social enterprise at 2 events.

18 Partners in economic development, finance and philanthropy attended 3 roundtables.

All 9 participating organizations made significant improvements in outcome areas.

Increased Knowledge of Available Resources
Before: 2.3 After: 3.6

Increased Financial Understanding
Before: 2.2 After: 3.5

Improved Management Practices
Before: 2.4 After: 3.3

For more information about the Social Enterprise Initiative, call 218.723.4040 or visit northlandfdn.org.