



Highlights from the 2016-2018 Social Enterprise Initiative

A 20-month, \$700,000 initiative helping nine nonprofit organizations to start or strengthen social enterprises that provide critical pathways to create employment and develop assets for people with low incomes.

9 nonprofit organizations from northeastern Minnesota communities participated in the initiative.

-  **2** Community Action Programs
-  **1** Tribal Nation and **1** Native-led Organization
-  **3** Housing Organizations
-  **2** Youth-serving Organizations



75

Full/part-time jobs created or retained. Average wages of \$16/hr

All 9 organizations received training and peer learning, tailored technical assistance, and funding.

42:00 Hours of Training and Peer Learning for Each Organization

36:00 Hours, on average, of Tailored Technical Assistance to Each Organization

\$300,000

Grant Funds Awarded to the 9 participating nonprofits to support their social enterprise.

\$700,000

Additional Investments by Northland Foundation, the Participating Organizations and Other Partners.



160 People in the region gained knowledge about social enterprise through in-person convenings.

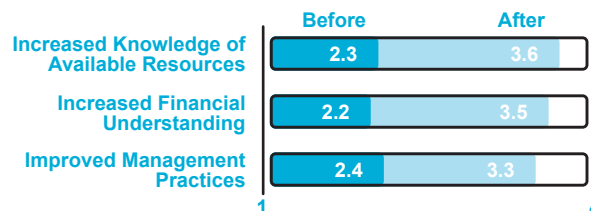
42 Nonprofit leaders engaged in 3 information sessions to learn about the initiative.

100 Members of the public learned more about social enterprise at 2 events.

18 Partners in economic development, finance and philanthropy attended 3 roundtables.



All 9 participating organizations made significant improvements in outcome areas.



This project was made possible with generous support from the following partners.



For more information about the Social Enterprise Initiative, call 218.723.4040 or visit northlandfdn.org.