

MAADA'OOKIING LOGO

This is the primary logo for Maada'ookiing. This logo will not be altered in any way.



PRIMARY TYPOGRAPHY

The font used in the Maada'ookiing logo is Montserrat bold.

Montserrat

AaBbCc123?!

SECONDARY TYPOGRAPHY

Helvetica pairs well with Montserrat and is ideal for longer lengths of body copy.

Helvetica

AaBbCc123?!

OFFICIAL COLORS

These are the official colors used in the Maada'ookiing logo.

CMYK
100, 84, 30, 17
RGB
0, 58, 112
HEX
#003a70
PMS
654C

CMYK
20, 100, 85, 17
RGB
171, 30, 48
HEX
#ab1c2f
PMS
187C

CMYK
90, 35, 95, 30
RGB
0, 104, 56
HEX
#006838
PMS
349C

CMYK
70, 15, 0, 0
RGB
39, 170, 225
HEX
#27aae1
PMS
2996C

CMYK
0, 80, 95, 0
RGB
241, 90, 41
HEX
#f15a29
PMS
7579C

CMYK
100, 0, 100, 0
RGB
0, 166, 81
HEX
#00a651
PMS
7482C